

منتدى دبي العالمي
لإدارة المشاريع

DUBAI INTERNATIONAL
PROJECT MANAGEMENT FORUM

6th EDITION الدورة السادسة

7 - 10 ديسمبر 2019 • مدينة جميرا • دبي

7 - 10 December 2019 • MADINAT JUMEIRAH • DUBAI



PARALLEL 2

HYBRID AGILE – Disciplined Agile
Strategies for Hybrid Project Delivery

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Vice President,
Disciplined Agile
Project Management
Institute, Inc.

www.dipmf.ae

CULTURAL DIVERSITY

Why Disciplined Agile?

Organizations are growing weary of proprietary, inflexible methods requiring expensive training and consulting support

The “Agile Industrial Complex” has become fragmented over 20+ years with lack of leadership, unprofessional behavior, and questionable certification schemes

The time is right for PMI + DA to bring a professional approach to business agility enablement with PMI’s strong community support and a credible certification programs

Consistency without Prescription

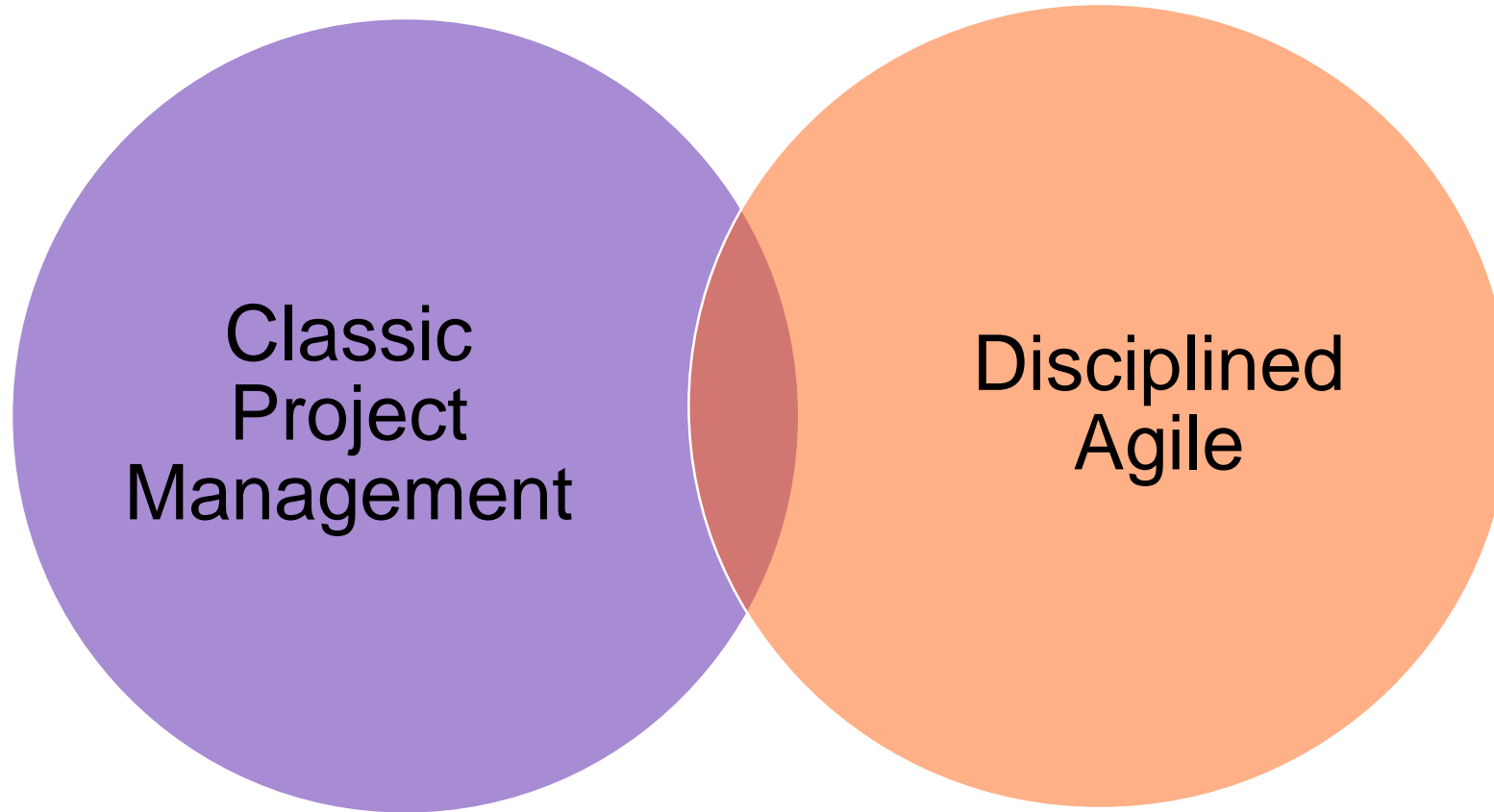
“ DA provides the consistency top-down of a framework with the flexibility of approach at the team level ”



Jon Smart,
former Head of Ways
of Working

- Barclays UK,
1,200+ DA Teams
- Wrote the foreword
for our “Choose
your WoW!” book

PMI's Classic PM & DA Guidance are for Different Purposes but Complimentary

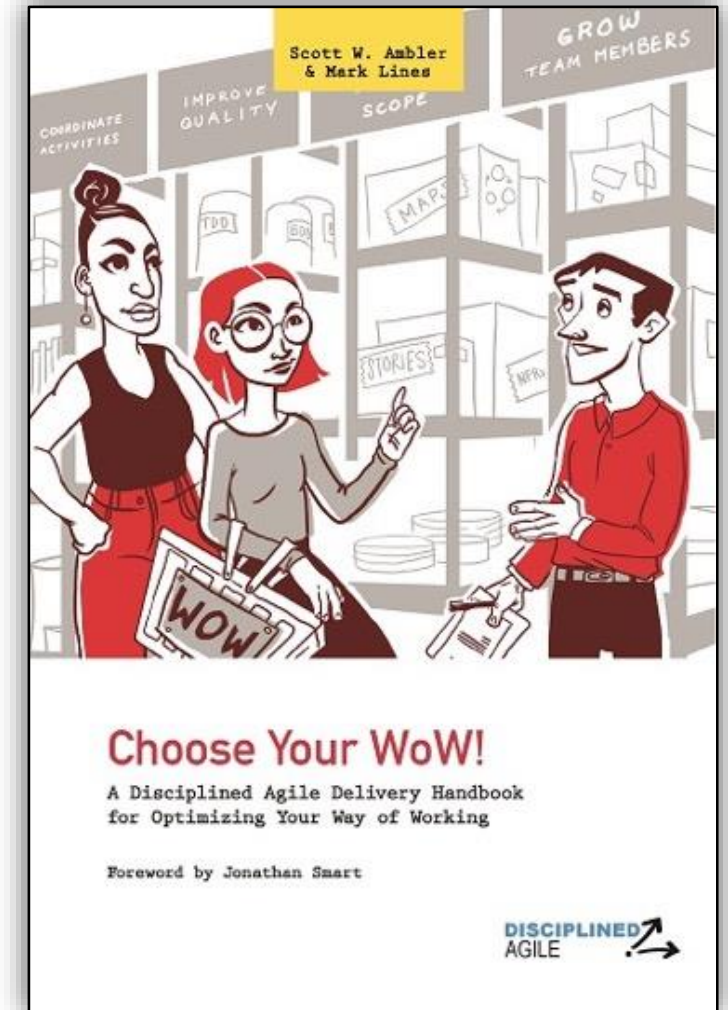


The New PMBOK® Guide includes Agile content

DA includes guidance on Risk Management & Governance

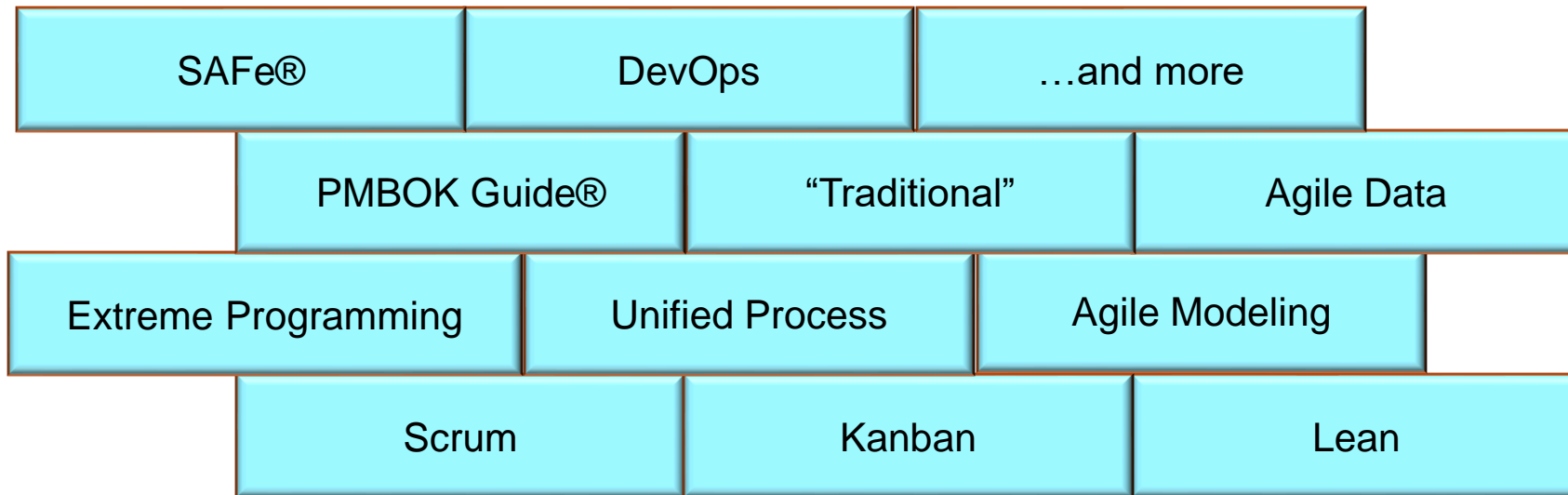
Successful Agile Organizations Take Responsibility for Evolving their own Agility

- Success doesn't come from adopting a prescriptive framework or methodology such as Scrum or SAFe, *although it may be a good start!*
- For true business agility, we need to “Choose our agile way of working (WoW)”, bespoke agile, optimizing for our unique situations



The Seven Principles of Disciplined Agile





Disciplined Agile is an agnostic hybrid that leverages strategies from a variety of sources



Your team interacts with others, and they need to become agile too!

Guidance for Agility Across the Organization

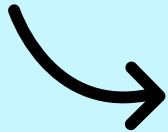


An Executive's Guide to Disciplined Agile

Winning the Race to Business Agility



Let's explore the DAD lifecycles



Disciplined Agile Enterprise (DAE)



Business Operations



Control



Finance



Legal



Marketing



Procurement



Sales



Continuous Improvement



Enterprise Architecture



People Management



Portfolio Management



Product Management



Disciplined Agile IT (DAIT)



IT Governance



Reuse Engineering



Disciplined DevOps



Data Management



IT Operations



Release Management



Security



Support



Disciplined Agile Delivery (DAD)



Agile



Continuous Delivery: Agile



Continuous Delivery: Lean



Exploratory



Lean



Program

Teams should choose an appropriate lifecycle



Agile



Exploratory



Continuous Delivery: Agile



Lean



DA FLEX

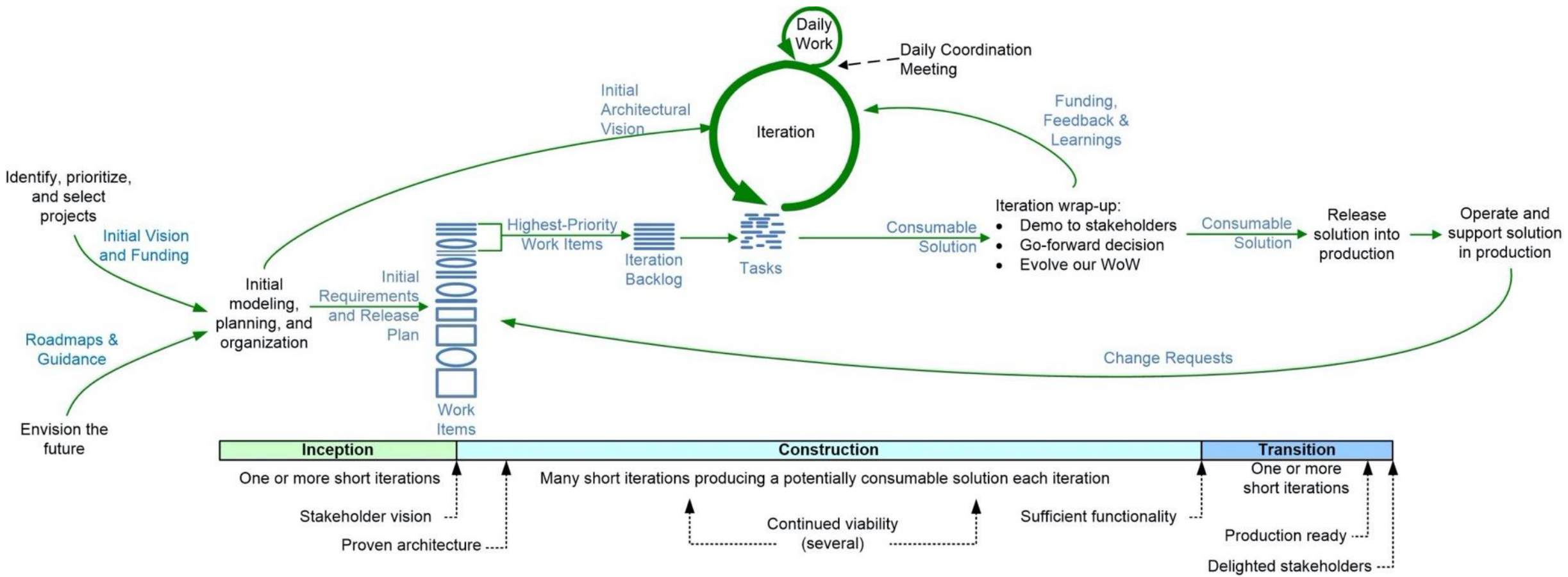


Continuous Delivery: Lean

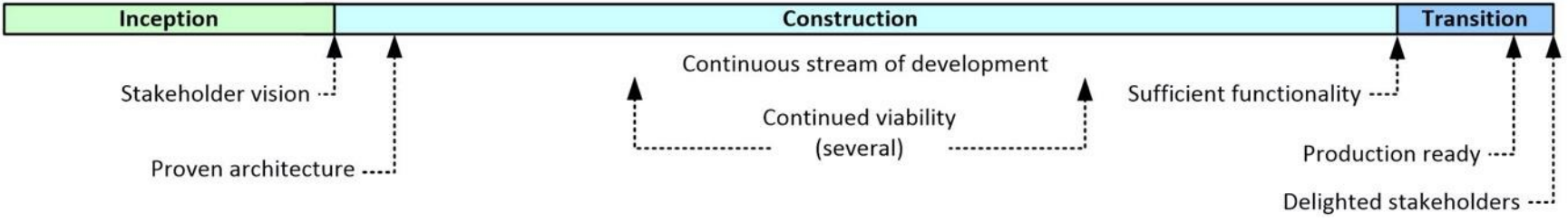
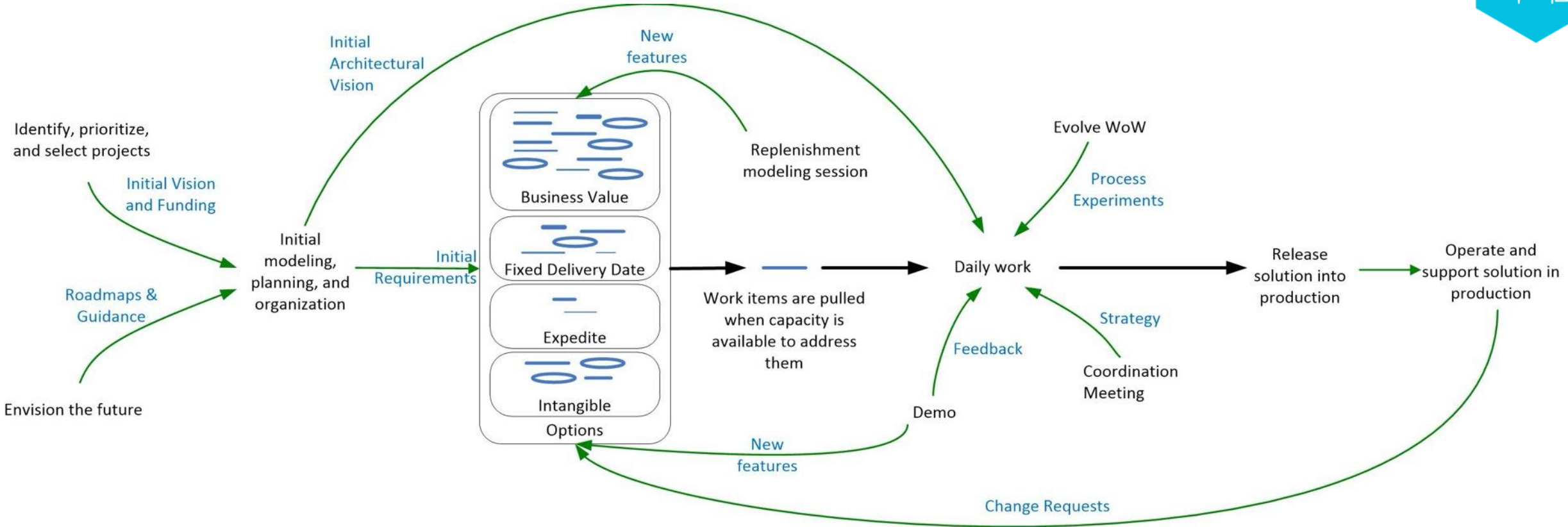


Program

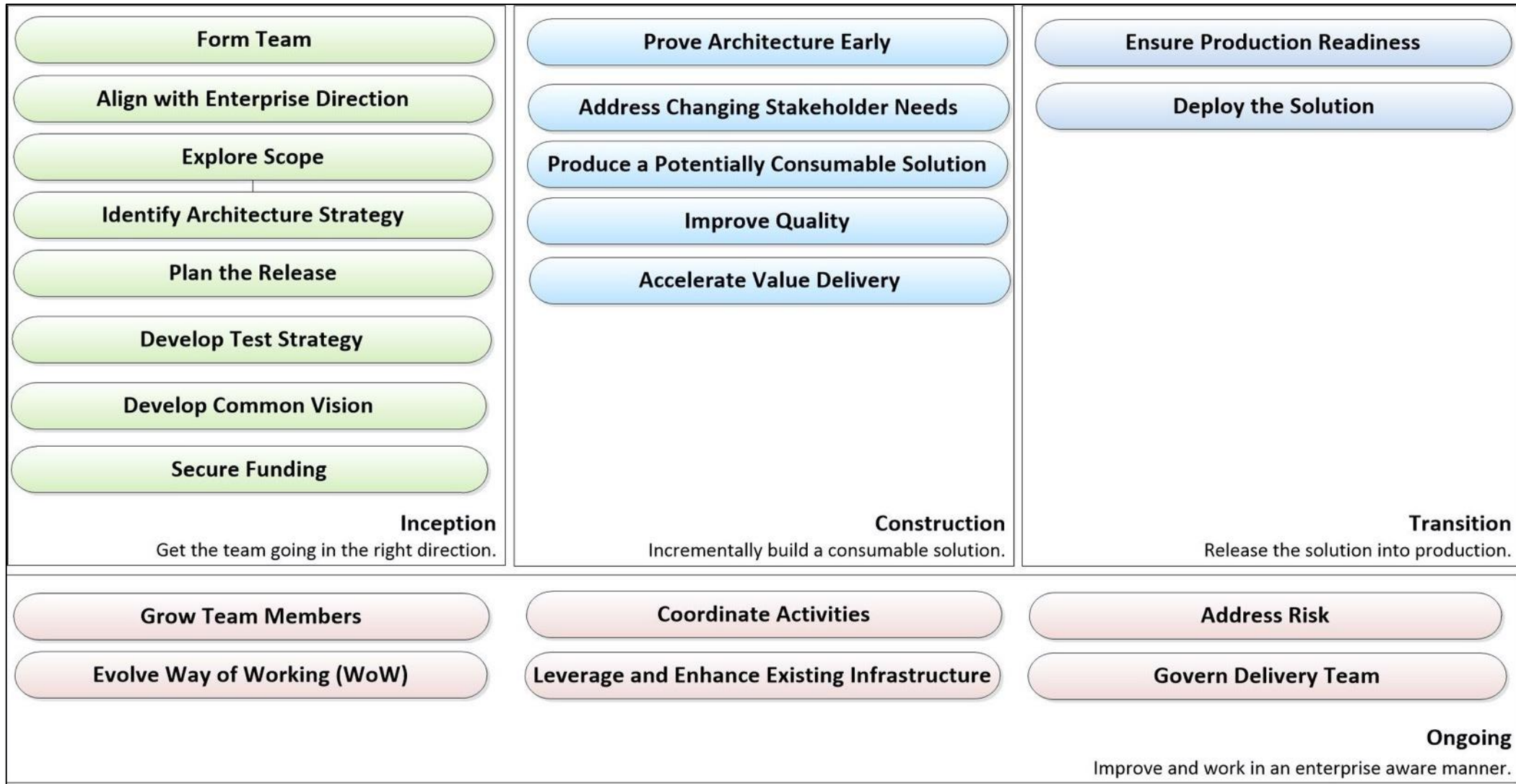
The Agile Lifecycle



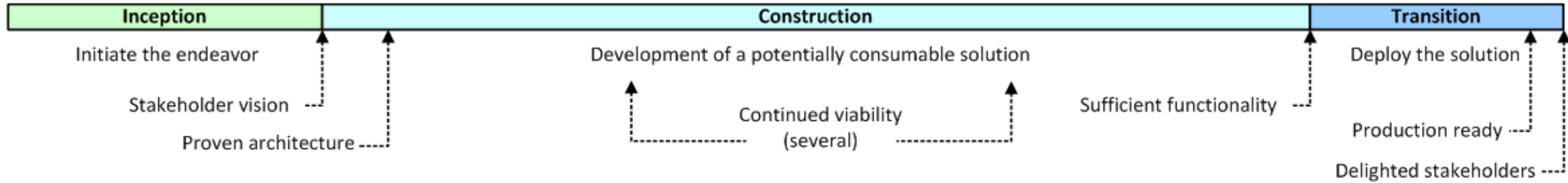
The Lean Lifecycle



The Process Goals of Disciplined Agile Delivery



DA includes Lean Governance – Lightweight and consistent



| Milestone | Fundamental Question Asked |
|--------------------------|--|
| Stakeholder vision | Do stakeholders agree with your strategy? |
| Proven architecture | Can you actually build this? |
| Continued viability | Does the effort still make sense? |
| Sufficient functionality | Has the team produced (at least) a minimum business increment (MBI)? |
| Production ready | Will the solution work in production? |
| Delighted stakeholders | Are stakeholders happy with the deployed solution? |

Three of DA's Lifecycles can be used for Hybrid Approaches

Project/Hybrid



Agile



Program



Lean

Product/DevOps



Continuous Delivery: Agile



Exploratory



Continuous Delivery: Lean

DA Certification Program - Our Vision

To create the world's most respected, comprehensive, credible, and worthwhile Agile Membership and Certification body in the world to enable organizations and community members to maximize their enterprise agility potential

Better Decisions Lead to Better Outcomes

“We have found that our teams that are DA Certified are more effective than those who are not”



Tom Marrapodi
Sr. VP Engineering
OpenLink, NY

 CERTIFIED DISCIPLINED
AGILE PRACTITIONER

 CERTIFIED DISCIPLINED
AGILE COACH

 CERTIFIED DISCIPLINED
AGILIST

 DISCIPLINED AGILE
LEAN SCRUM MASTER

 CERTIFIED DISCIPLINED
AGILE INSTRUCTOR

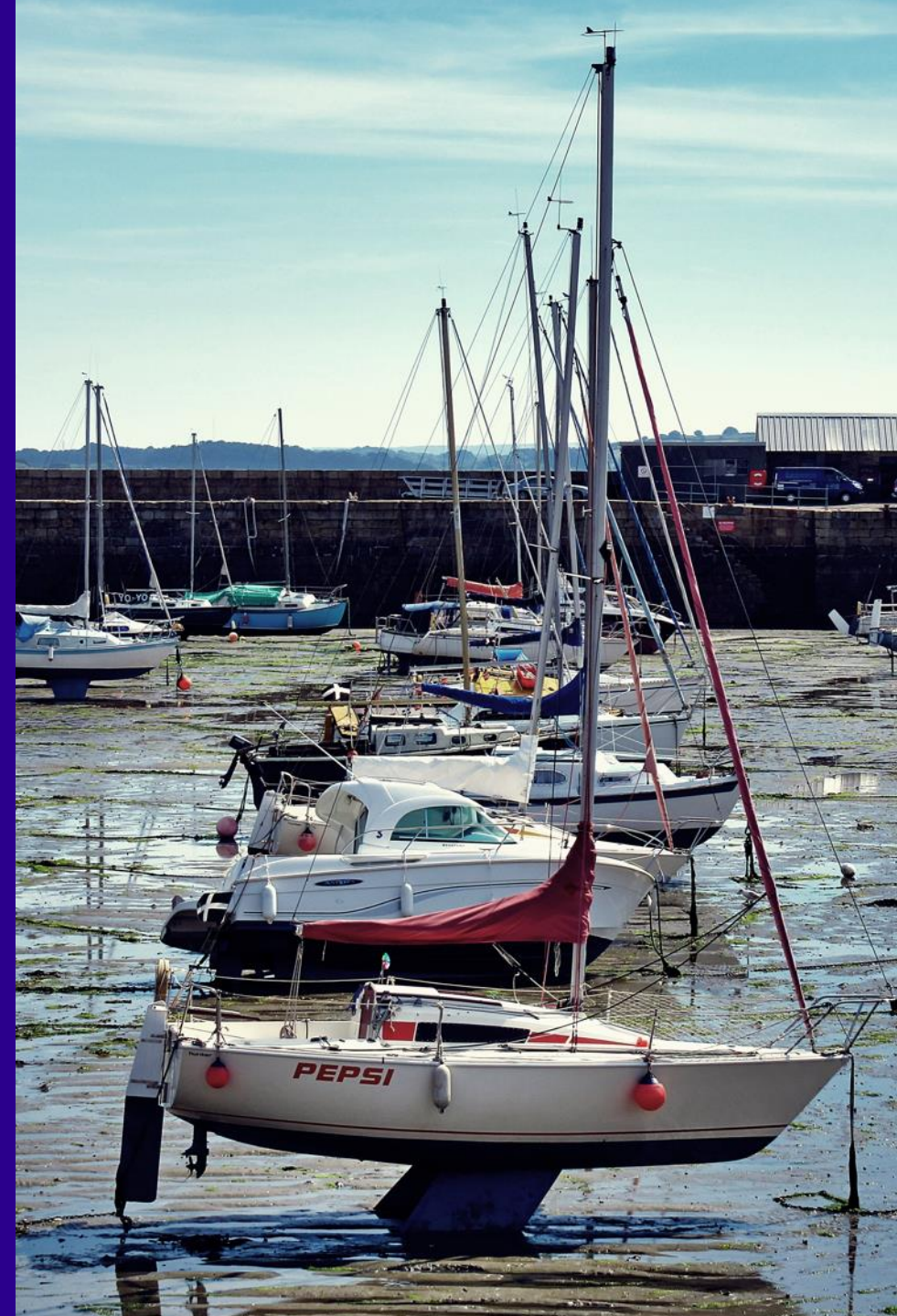
Our Profession needs Better a Agile Certification Program

We collectively need to raise the tide, with regards to expectations of agile skills and experience before we reward agilists with certs and more importantly, before we trust agile teams with mission critical initiatives.

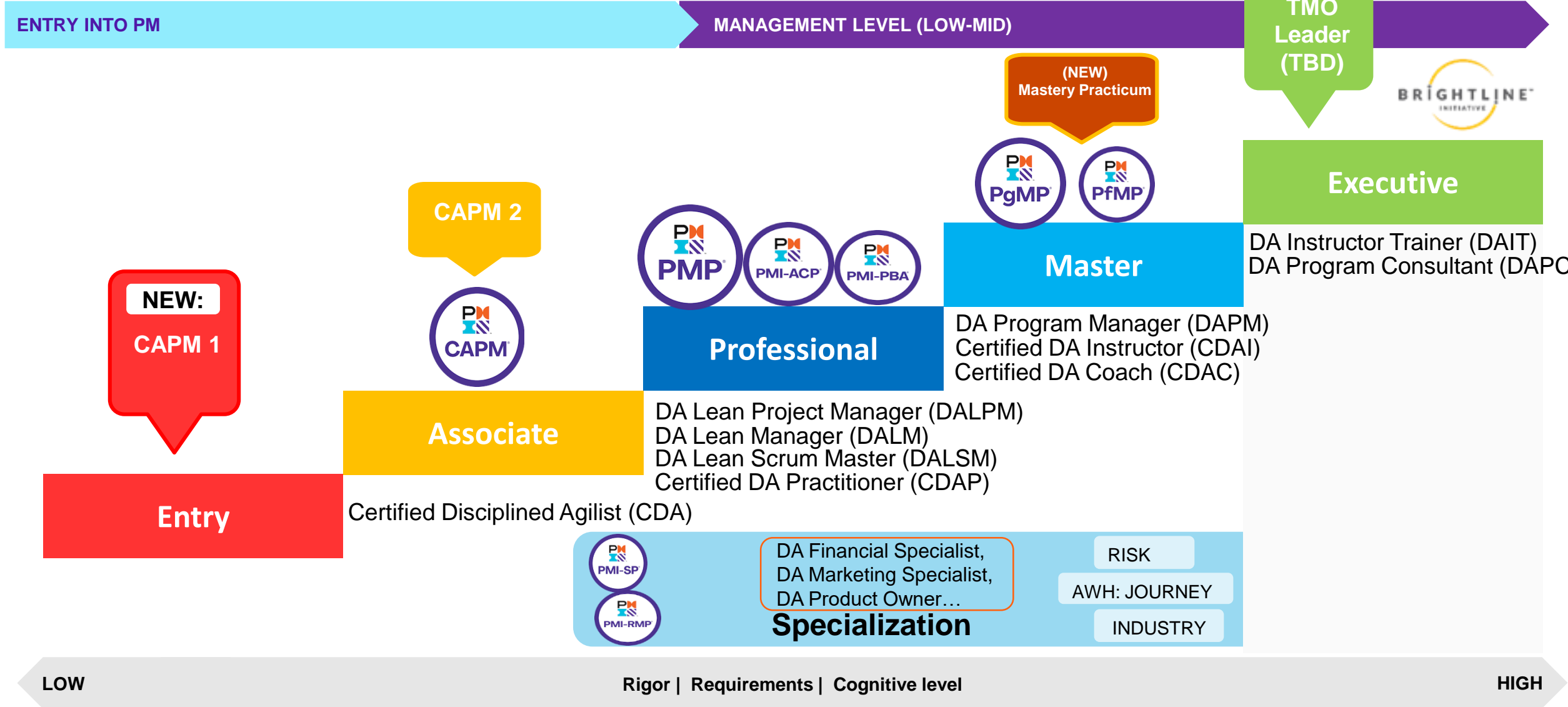
Let's float the agile teams' boats collectively higher around the world with increased competence



Photo by [Andrew Buchanan](#) on [Unsplash](#)

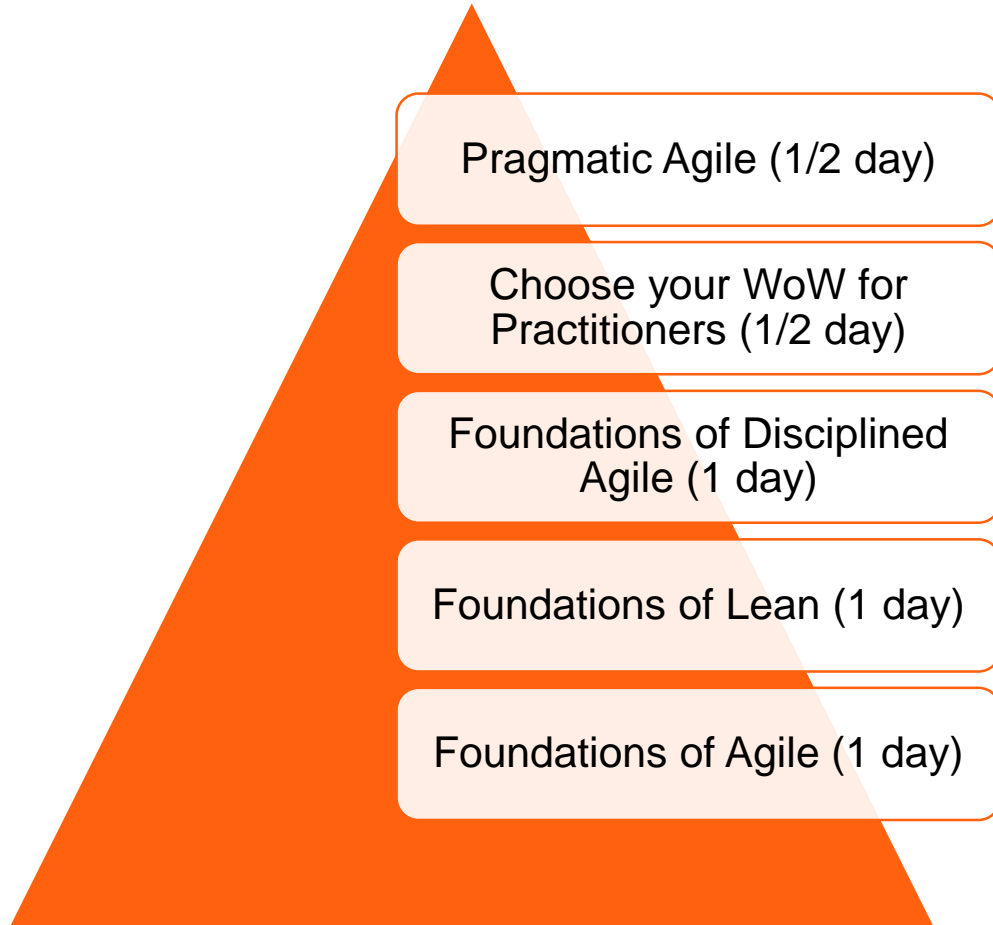


Acknowledgement System/Certification Framework



DA Lean Scrum Master Workshop (4 days)

For those new to agile. Experienced agilists can take shorter versions of this workshop



Ideal for: PMPs, teams new to Agile and Lean, or wanting to learn about Hybrid Agile

After passing test students can apply for any of these certifications based on experience attained

DISCIPLINED AGILE LEAN SCRUM MASTER

A DALSM demonstrates knowledge of DA plus 2 years **leadership experience** on Agile teams

CERTIFIED DISCIPLINED AGILE PRACTITIONER

A CDAP demonstrates knowledge of DA plus 2 years **practitioner experience** on Agile teams

CERTIFIED DISCIPLINED AGILIST

A CDA demonstrates **knowledge** of DA but lacks 2 years experience on Agile teams

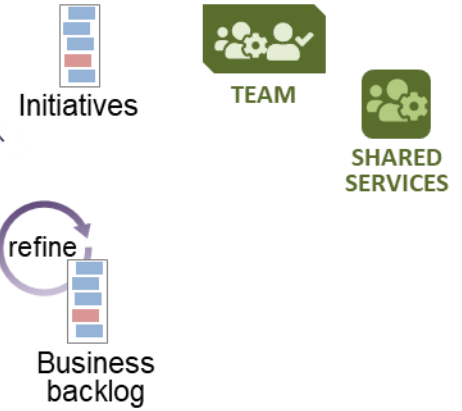
DA- FLEX: The Value Stream of the Effective Organization



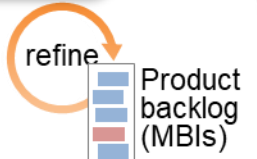
STRATEGIES, MEASURES, INITIATIVES



PORTFOLIO MANAGEMENT



PRODUCT MANAGEMENT & DISCOVERY INTAKE



New PMI Offering: SAFe Optimization with DA-FLEX

Understand

Essential SAFe is often not enough

Large scale or Portfolio SAFe is often too much

How do you find the right mix for you?

PMI provides:

A one-day mini assessment clarifying high-level opportunities



Optimize

Upskill your Teams on the DA Toolkit

Understand and optimize for context by choosing your Way of Working (WoW)

Certified Partners provide:

DA Assessment

Bespoke Training and Certification

- Instructor Lead Training (ILT)
- Virtual Live ILT

Choose your WoW Starter Packs for SAFe Coaching



Accelerate

Accelerate Value Delivery by Improving Flow with DA FLEX

Certified Partners provide:

Workshops to improve flow

Coaching & Guided Continuous Improvement (GCI)

Start where you are

Improve the Teams

Improve the System

* Certified Partners could be sourced by an internal CoE

In Summary

- Disciplined Agile is a rich, comprehensive and well-organized toolkit of strategies to help your organization be more successful with Agile
- DA brings a disciplined, agnostic, professional, enterprise approach to agile which is what our industry has been lacking in the past
- Understanding what your options are, and which ones work in different contexts leads to better decisions
- Disciplined Agile supplements PMI's core Project Management certifications with Agile & Hybrid project management approaches

**“Better
Decisions Lead
to Better
Outcomes”**



HYBRID AGILE

Thank you!

MARK LINES
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FOR MORE INFORMATION CONTACT

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