

منتدى دبي العالمي
لإدارة المشاريع

DUBAI INTERNATIONAL
PROJECT MANAGEMENT FORUM

6th EDITION الدورة السادسة

7 - 10 ديسمبر 2019 • مدينة جميرا • دبي

7 - 10 December 2019 • MADINAT JUMEIRAH • DUBAI



PARALLEL SESSION STREAM

Benefit Mapping

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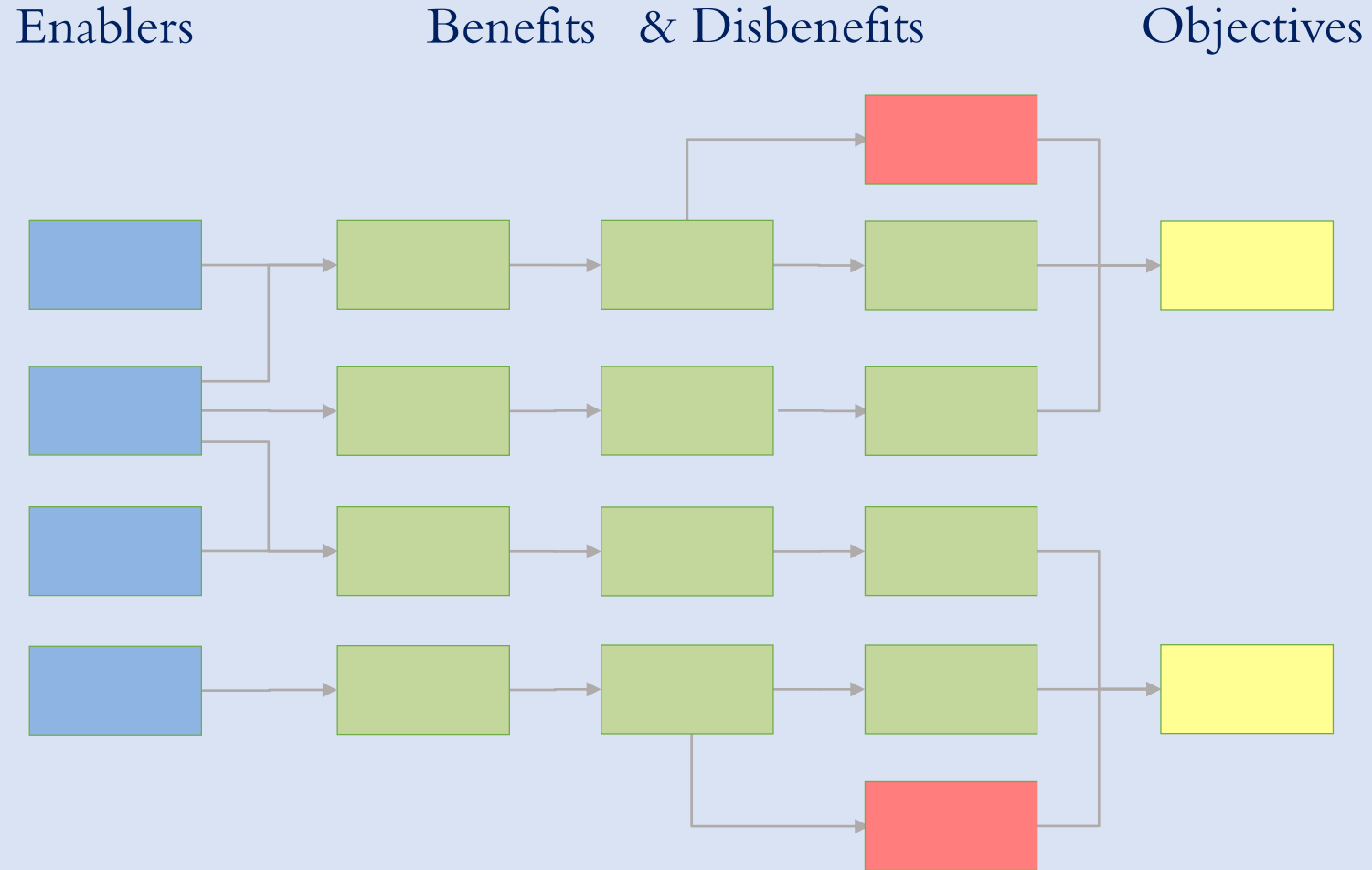
DIPMF



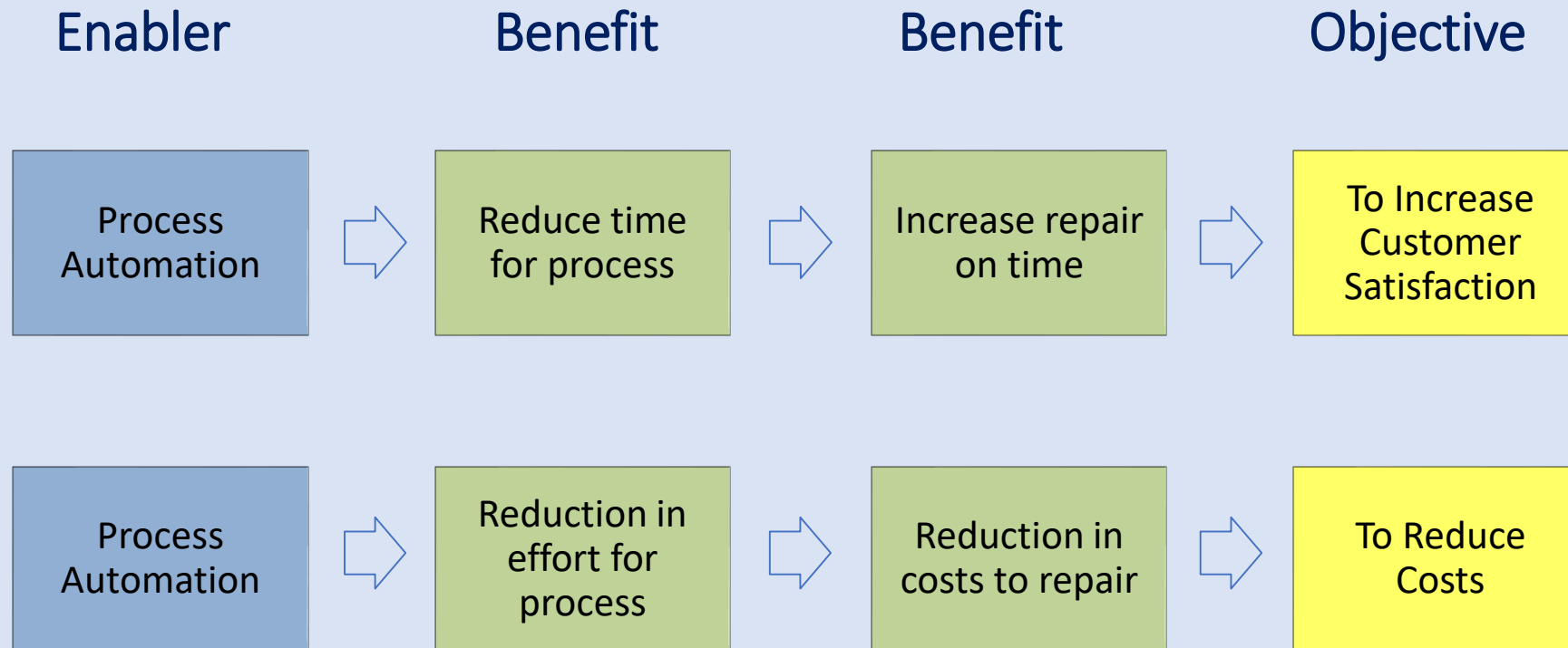


What is it?

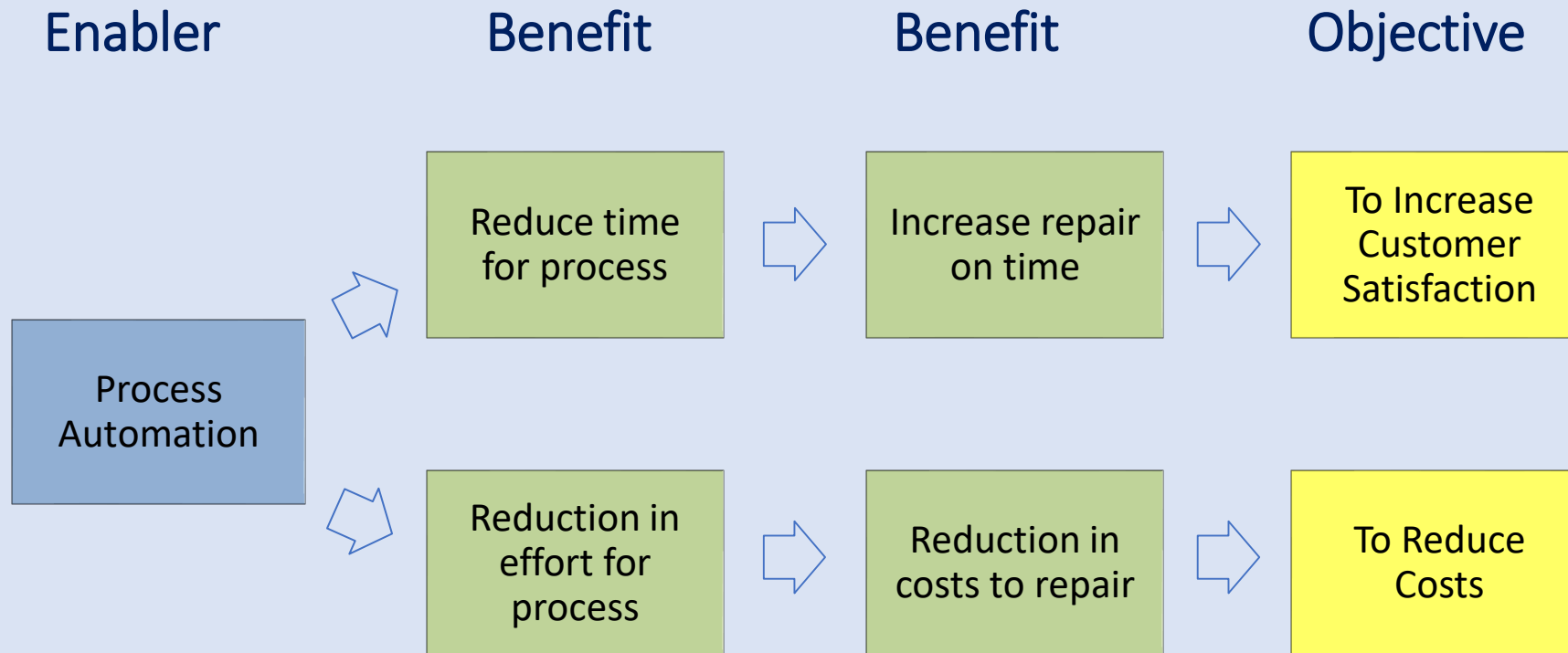
A BENEFIT MAP



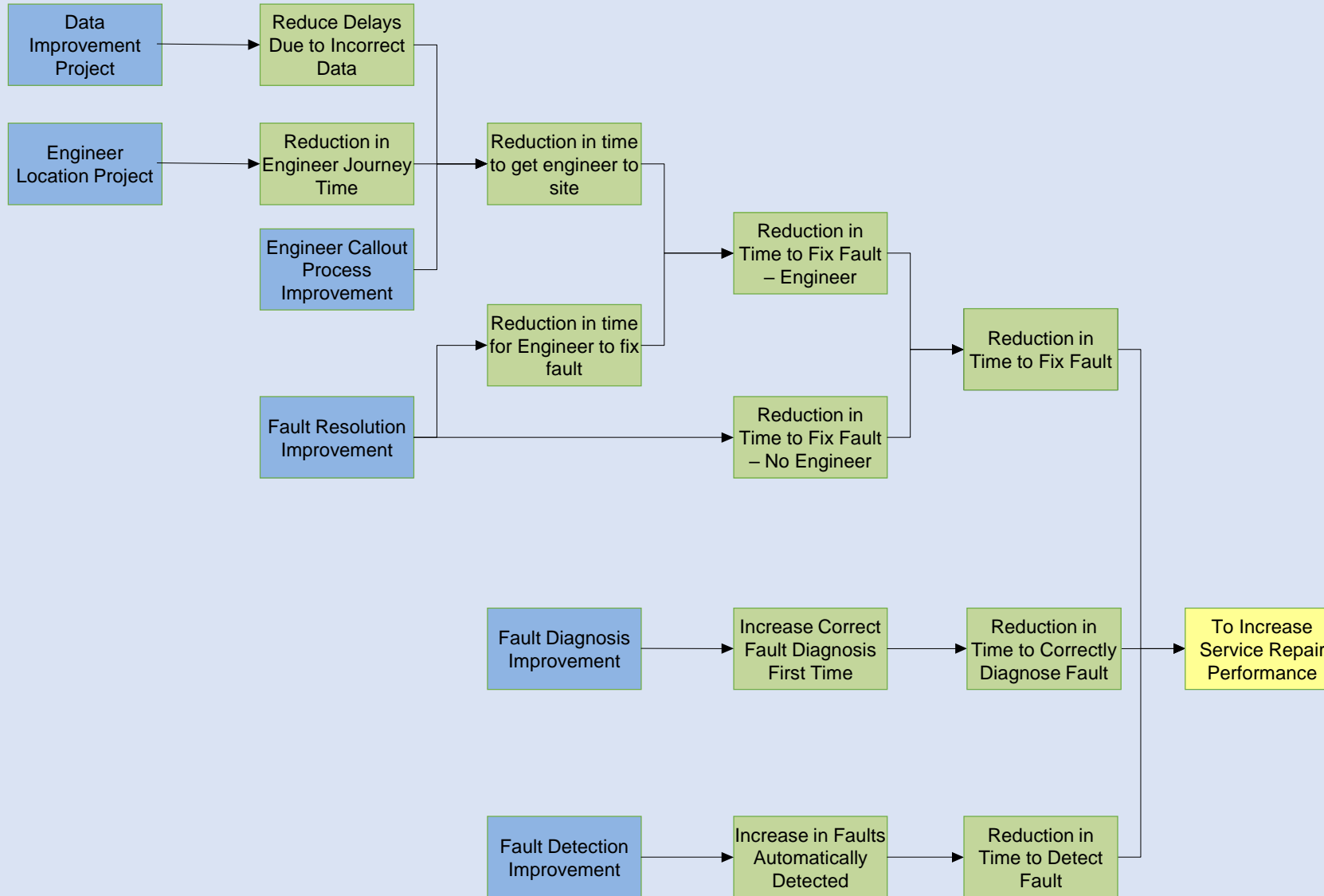
EXAMPLE BENEFIT CHAINS



EXAMPLE BENEFIT CHAINS



EXAMPLE



How to
create it?



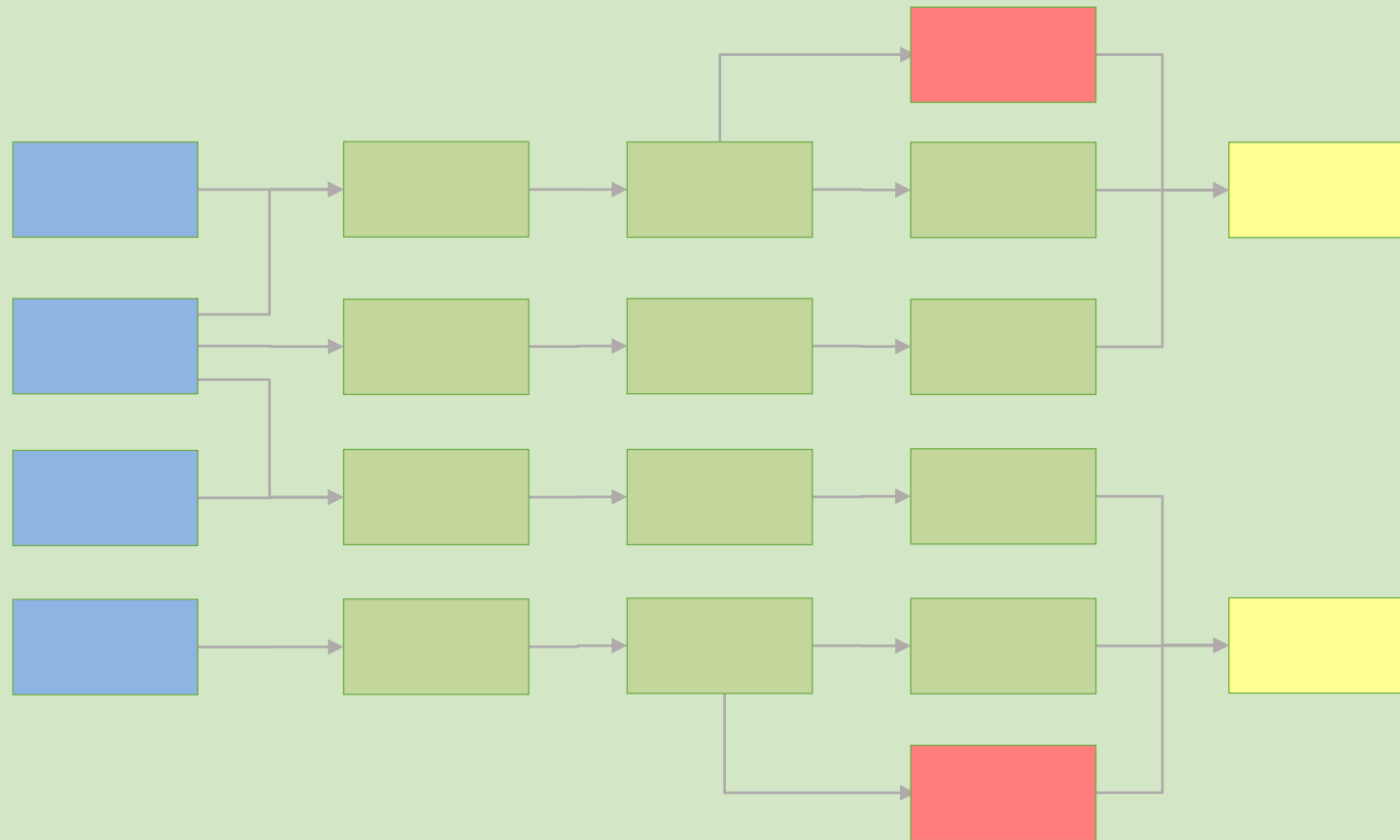
BENEFIT IDENTIFICATION WORKSHOP

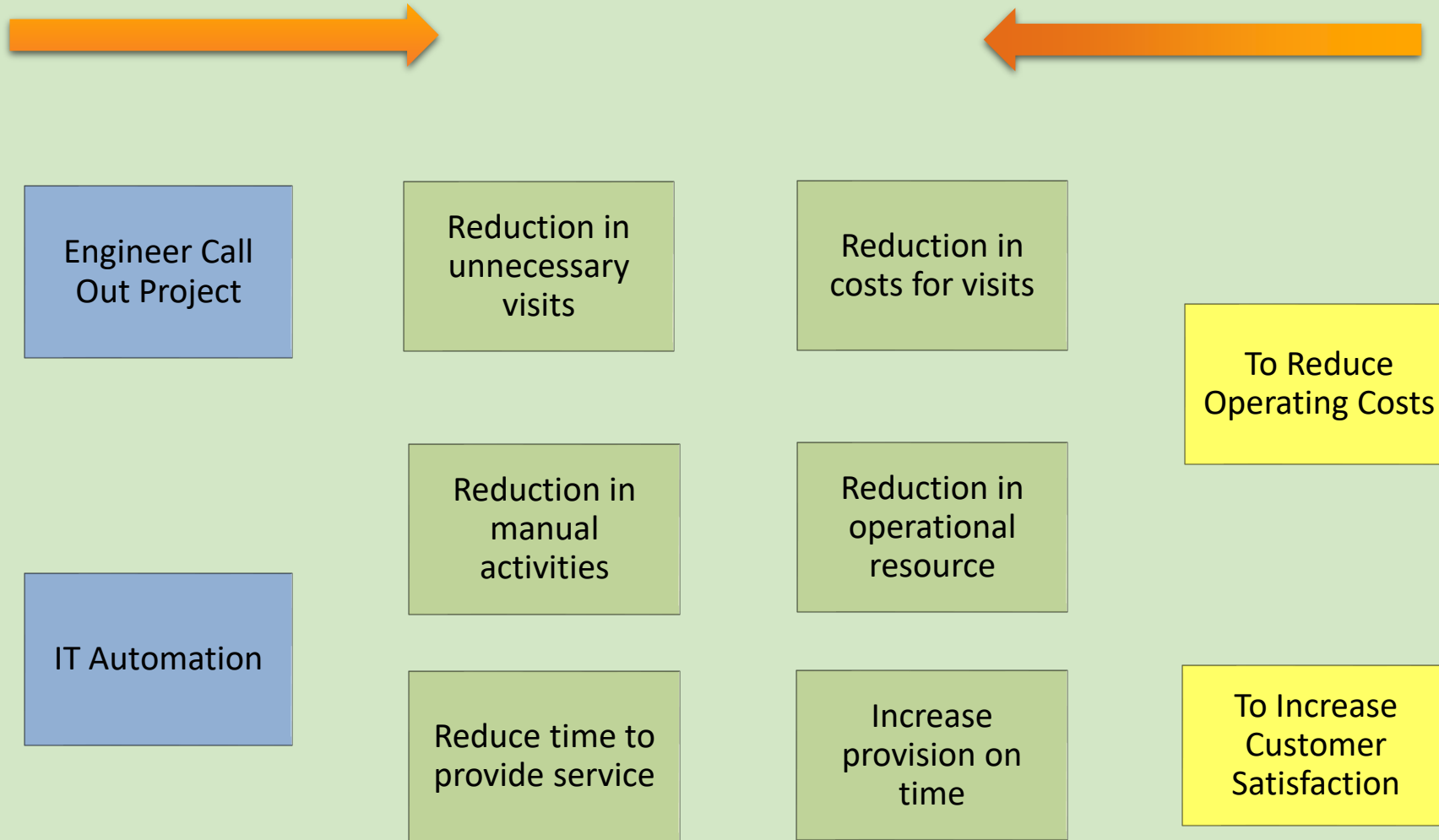


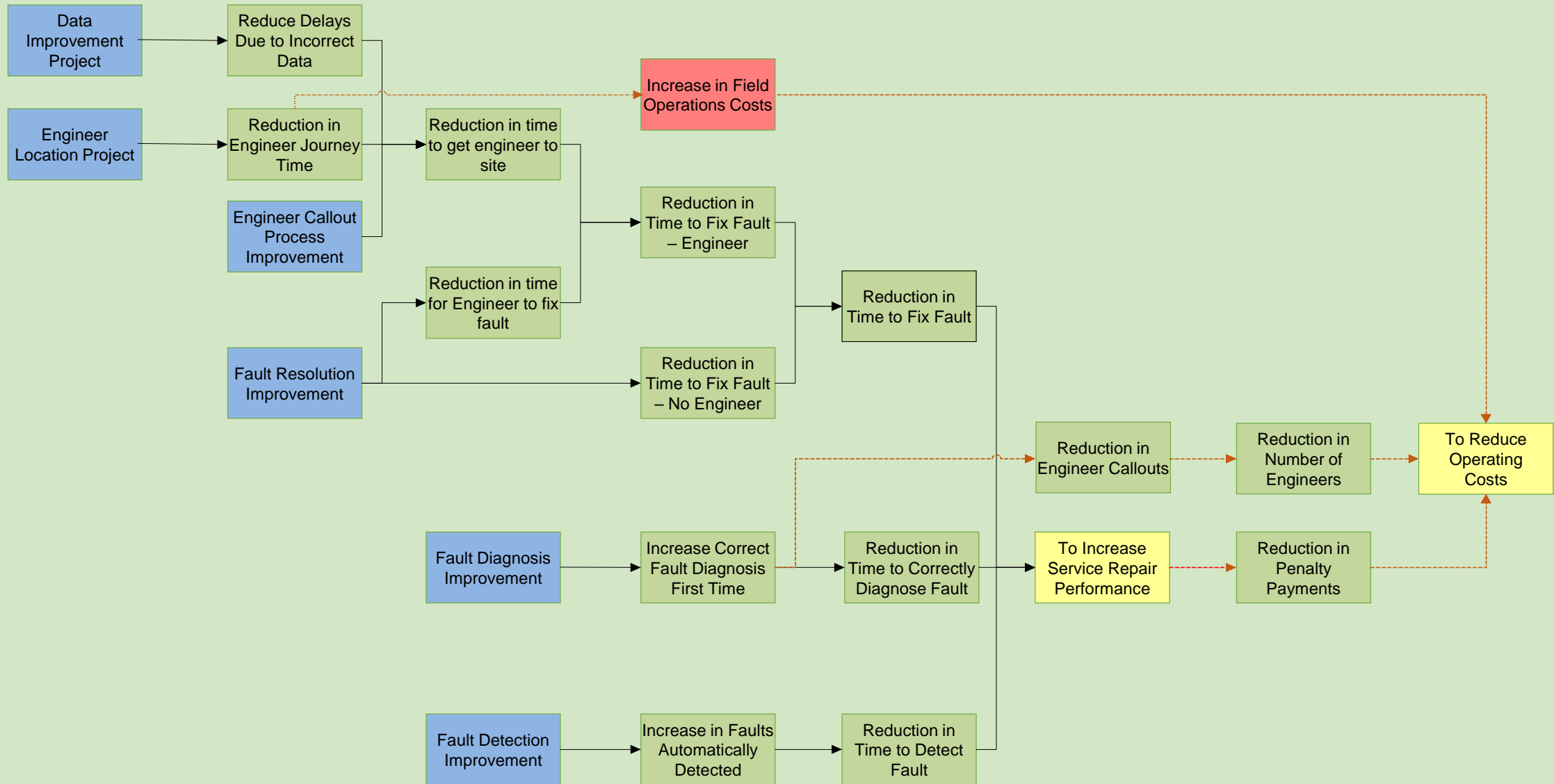
Change Led Benefits

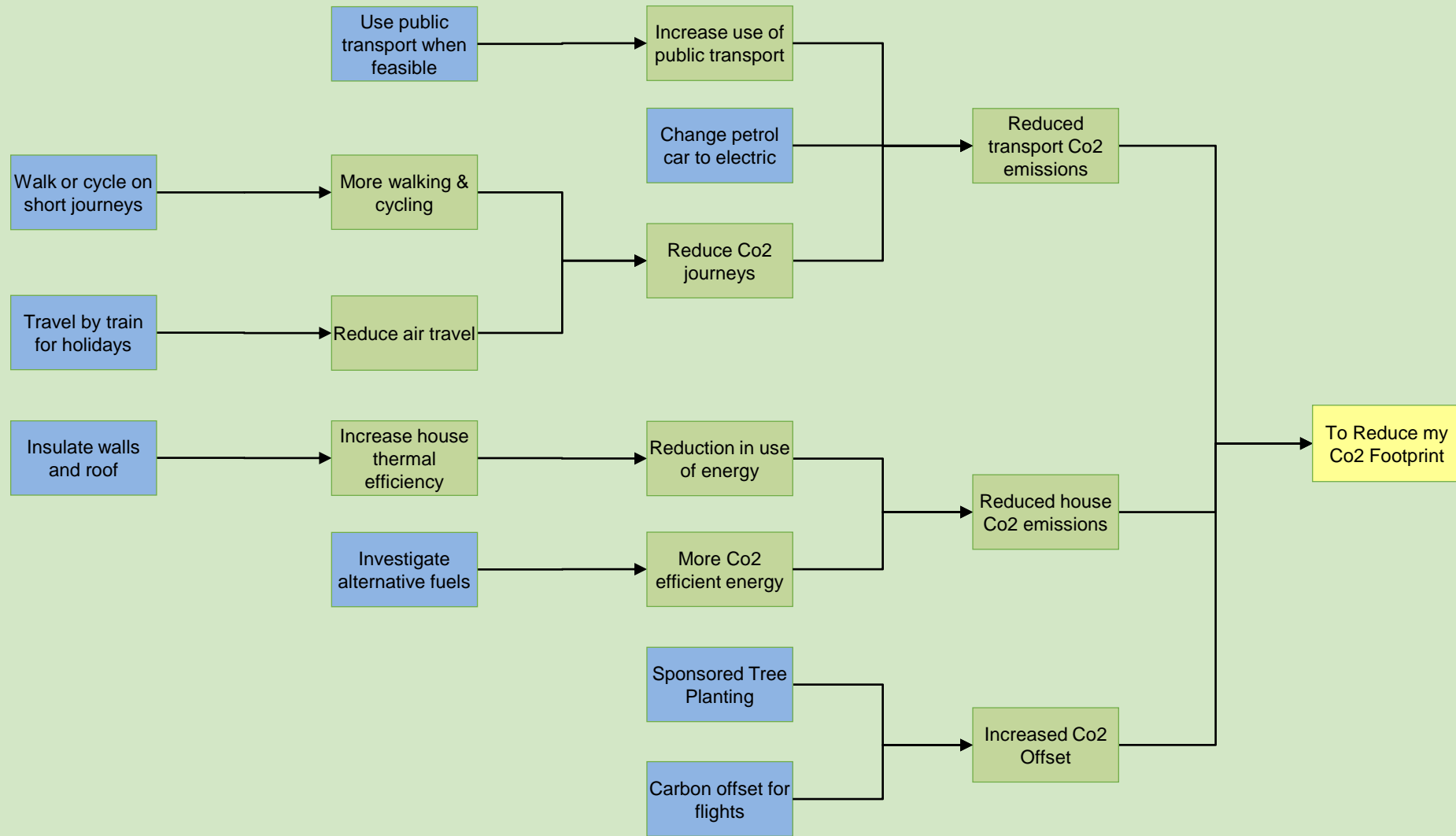


Benefits Led Change



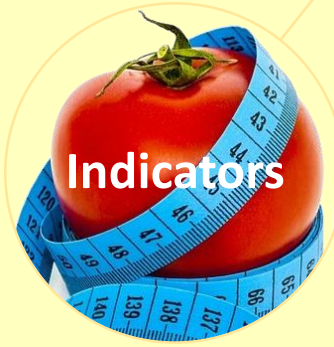
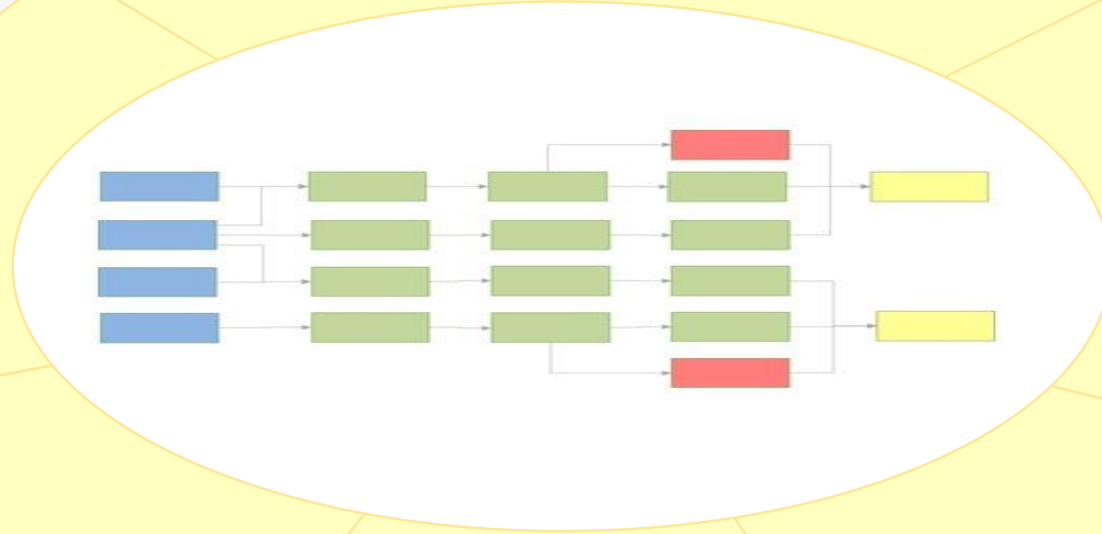




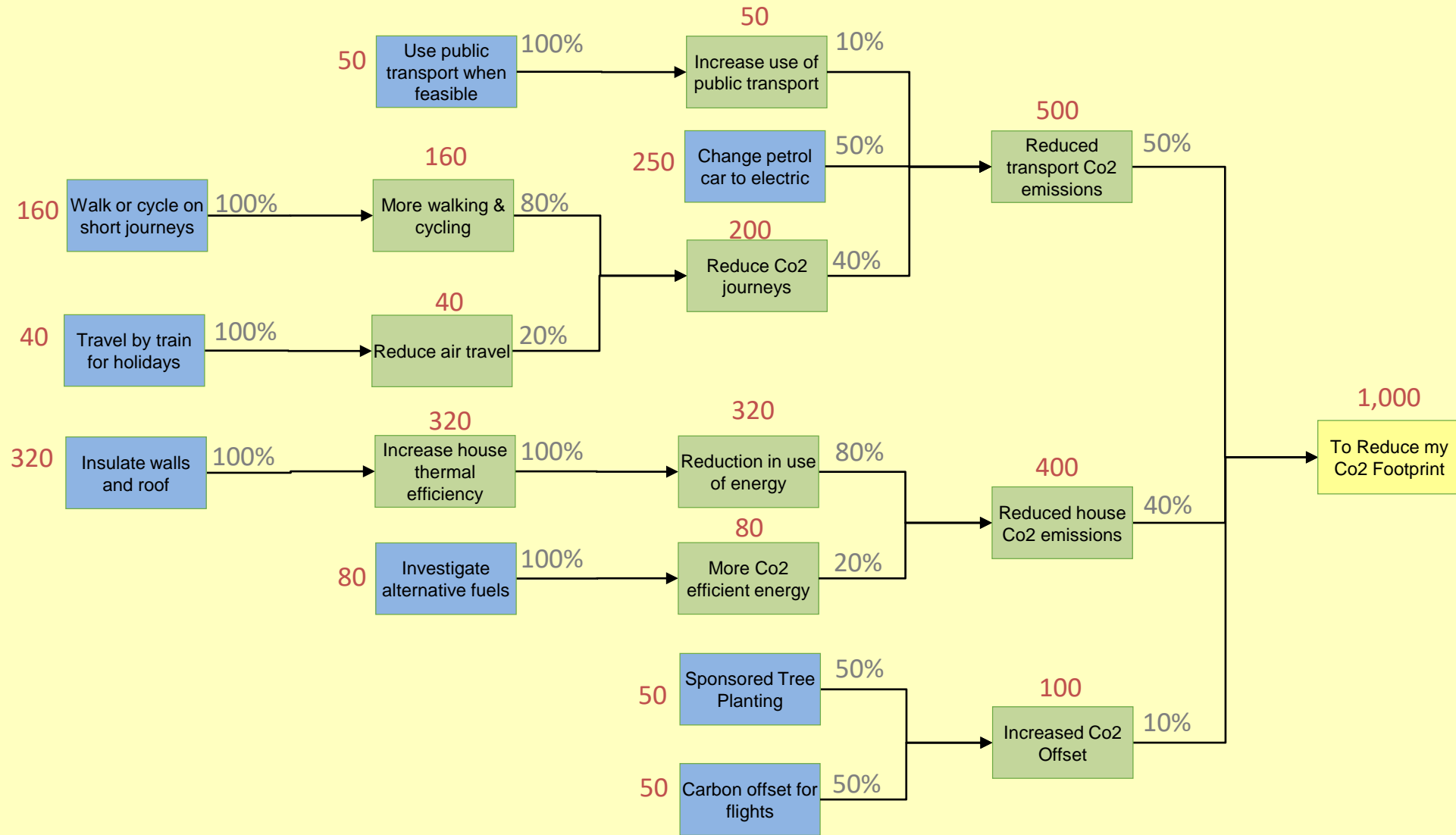




The Value
of it



PRIORITISATION



Benefit Mapping

A Most Valuable Tool

Benefit Map
Template

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Contact me

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Parallel Session

Benefits Management

